

HNH BULL RIDING NEWS 2010 - 2011 BREEDERS DIRECTORY

ADVERTISING INFORMATION

Please select from the advertising options listed below. All advertisers will receive one complimentary directory.

Basic Listing FREE

Basic listing includes: Company name, city & state and one phone number. **Does not include directory.**

Standard Listing\$20

Standard listing includes: Contact name, company name, all phone & fax numbers, city & state, email addresses and web sites. Includes directory.

Quarter Page\$135

Half Page\$250

w/color.....\$400

Full Page\$450

w/color.....\$600

Tabbed Page\$1,250

Tabbed pages will separate each region. Only six available. Includes color. Payment secures page.

Inside Cover Pages\$1,500

Inside front and back covers are printed on premium paper stock. Includes color. Payment secures page.

Back Cover\$2,000

Preferred location. Printed on premium paper stock. Includes color. Payment secures page.

Additional Copies\$15

**Prices subject to change without notice.*

ALL ADVERTISING COPY AND LISTING INFORMATION MUST BE PAID FOR PRIOR TO SCHEDULED PRINT DATE.



The **2010-2011 Breeders Directory** is designed to be convenient and easy to use. The spiral bound directory is 5.5" X 8.5" in size with six (6) sections divided according to geographical locations.

Each section is separated by tabbed divider pages, printed on premium heavyweight card stock. Included in the directory is a cross-reference section and an advertiser's index.

The geographical sections will be Northwest, Northeast, Central, Southwest, Southeast and the Foreign section which lists breeding programs and breeders outside of the United States.

Advertising space will be available on both sides of each divider page, as well as throughout the directory.

Payment is required to reserve your advertising placement.

For more information contact **HNH Bull Riding News** at **866 HNH - News (464 - 6397)**

The deadline for submitting ad copy is December 31, 2009.



*Thank You
to everyone that
helped make the
2008 - 2009
Breeders Directory
so successful.*



Please send completed form and payment to:

HNH BULL RIDING NEWS
ATTN: Breeders Directory
P.O. Box 1389
Chouteau, OK 74337

Please fill out completely and legibly for **BASIC - FREE** listing.

Company Name _____

Primary Phone () _____

City _____ State _____

Please fill out completely and legibly for **STANDARD - \$20** listing. For display advertising, attach additional pages.

Name _____

Company _____ Office Phone () _____

Address _____ Home Phone () _____

City _____ State _____ Zip _____

Cell Phone () _____ Fax () _____

E-mail _____ Web Site _____

Standard Listing add \$20 _____

Display Ad Size _____ Display Ad Cost \$ _____

Additional Copies x \$15= _____

TOTAL AMOUNT DUE \$ _____

We accept personal checks, money orders, cashiers checks, Visa, MasterCard, Discover & American Express.

All returned checks will be assessed a \$35 fee.

VISA **DISCOVER** **AMERICAN EXPRESS** **MASTERCARD**

Card # _____ Exp. date _____

Name on Card _____ Date _____

Billing Address _____ Phone () _____

City _____ State _____ Zip _____

Email Address _____

• Breeders Directory forms also available at www.HNHNews.com